PICTURE YOURSELF WINNING BIG!

1 IN 5 ODDS!
GRAND PRIZES

Your Best Chance to Win BIG!

SUPER GRAND PRIZE $1,000,000

Take the Prize or the Cash!

- **PORSCHE PACKAGE**
  - Total Value $87,010
  - 2019 Porsche 718 Boxster PLUS $10,000 Cash

- **CORVETTE PACKAGE**
  - Total Value $86,426
  - 2019 Chevrolet Corvette Stingray PLUS $10,000 Cash

- **RANGE ROVER PACKAGE**
  - Total Value $69,930
  - 2019 Range Rover Evoque PLUS $10,000 Cash

- **TRAVEL THE WORLD**
  - Total Value $50,000
  - Awarded as Cash

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000. 1866 846-8888

Order tickets online at LOTTERY.CANCER.CA

Call 24 hours a day, 7 days a week

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000.
WIN CASH & CARS EVERY DAY

DAY 1
1 IN 5 ODDS!

TICKETS ON SALE AUGUST 1 TO SEPTEMBER 30

DAY 2
2019 Buick Encore
$31,860*

DAY 3
2019 Ford F-150
$50,069*

DAY 4
2019 Chevrolet Malibu
$27,410*

DAY 5
2019 Toyota Prius
$33,690*

DAY 6
2019 MINI Cooper
$27,618*

DAY 7
2019 BMW 230i
$49,673*

WIN A CAR EVERY DAY
+ WIN CASH PRIZES EVERY DAY
A MONTH OF WINNING BIG!

MINIMUM PRIZE
$250,000

$5,000 DAILY CASH Prize
5 DAILY Prizes of $1,000

WIN CASH PRIZES EVERY DAY

1 IN 5 ODDS!

TAKE THE CAR
OR THE CASH!

WIN A CAR EVERY DAY
+
WIN CASH PRIZES EVERY DAY
A MONTH OF WINNING BIG!

MINIMUM PRIZE
$250,000

ORDER TICKETS ONLINE AT LOTTERY.CANCER.CA

1 866 846-8888
(416) 650-7833 TORONTO AREA
Call 24 hours a day, 7 days a week

SAY YES!

50/50 RAFFLE

WHEELS OF HOPE

Canadian Cancer Society

MINIMUM PRIZE
$250,000

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000. 50/50 LL#9998; 50/50 LLC.

†§ and † see Rules and Regulations for details.

†§ and † see Rules and Regulations for details.
WIN CASH  WIN CARS!

DAILY Prize of $5,000 CASH  TAKE THE CAR OR THE CASH!
5 DAILY Prizes of $1,000 CASH

DAY 8  2019 Cadillac XT4  $50,895*

DAY 9  2019 Volkswagen Beetle  $31,269*

DAY 10  2019 Honda Civic LX  $25,976*

DAY 11  2019 Lincoln MKC  $52,578*

DAY 12  2019 Toyota Camry  $33,750*

DAY 13  2019 Mazda3 SE  $26,717*

DAY 14  2019 Chevrolet Cruze  $25,806*

DAY 15  2019 Ford Fusion  $29,558*

DAY 16  2019 Dodge Charger  $40,014*

DAY 17  2019 Ford Fiesta  $23,512*

DAY 18  2019 Jeep Renegade  $27,289*

DAY 19  2019 Mercedes-Benz CLA 250 4matic Coupe  $45,668*

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000. 50/50.

MINIMUM PRIZE
$250,000

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1 866 846-8888 (416) 650-7833 TORONTO AREA

* and † see Rules and Regulations for details.
A MONTH OF WINNING BIG!

DAILY Prize of $5,000 CASH
TAKE THE CAR OR THE CASH!
5 DAILY Prizes of $1,000 CASH

DAY 20
2019 Cadillac ATS
$45,611*

DAY 21
2019 Chevrolet Trax LS
$28,459*

DAY 22
2019 Mazda CX-3
$25,791*

DAY 23
2019 Jaguar E-PACE
$51,266*

DAY 24
2019 Nissan Murano
$38,119*

DAY 25
2019 Toyota Yaris
$21,194*

DAY 26
2019 Honda FIT
$24,496*

DAY 27
2019 Mercedes-Benz B 250
$43,385*

DAY 28
2019 Ford Mustang
$35,220*

DAY 29
2019 Volkswagen Jetta
$27,314*

DAY 30
2019 Toyota Yaris
$21,194*

MINIMUM PRIZE
$250,000

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000 LL#9998; 50/50 LL#9992.

Call 24 hours a day, 7 days a week

Order tickets online at LOTTERY.CANCER.CA
Order by September 21, 2018, for your chance to WIN BIG!

Order by October 12, 2018, for your chance to WIN MORE!

PLUS 10,480 Early Bird Cash Prizes
& 4,000 Early Bird Bonus Tickets

What will you do with $100,000?

Order tickets online at LOTTERY.CANCER.CA

Call 24 hours a day, 7 days a week

1866 846-8888
(416) 650-7833 TORONTO AREA

See Rules and Regulations for details.
Michelle was in shock. She was a busy full-time mom of two young girls, and with her fast-paced corporate job, she never thought her health would be a concern. The same day, she spent a few hours in hospital getting tests and was immediately referred to the nearest regional cancer centre for intensive treatment that included chemotherapy, many blood product infusions and several bone marrow biopsies.

People with leukemia, like Michelle, often can’t make enough healthy blood cells, which can lead to anemia, infections and other serious complications. Canadian Cancer Society-funded researcher Dr Mick Bhatia and his team discovered the surprising cause underlying this problem — changes in nearby fat cells. In a unique approach, the team used a diabetes drug to boost fat cell numbers. This simultaneously put the brakes on leukemia cells and increased normal blood cell development. This “double duty” treatment could lead to a new therapy to improve survival for people with aggressive blood cancers.

In May 2018, Michelle found out her cancer was in remission. While she will need to continue to take several oral chemotherapy drugs for a couple of years, Michelle is more grateful than ever for every day.

“To everyone who donates their money to research, volunteers their time or donates blood and marrow, I would not be alive today without you,” she explains.

“Twenty years ago, a leukemia diagnosis was practically a death sentence. Thank you for giving me more time with my husband, children and grandchildren.”

Michelle’s story

In 2017, Michelle Burleigh’s 37th birthday was not what anyone would wish for. Nine days before her birthday, instead of celebrating with friends and family, she was sitting in the emergency room and being told she had 24 hours to live.

A month earlier, Michelle had been experiencing irregular headaches that were impacting her vision, but the symptoms weren’t normal.

A trip to the emergency room confirmed that these symptoms weren’t normal. On December 8, 2017, the financial service manager from Georgetown was diagnosed with acute promyelocytic leukemia (APL), a rare form of leukemia, blood cancer that develops from stem cells.

Michelle was in shock. She was a busy full-time mom of two young girls, and with her fast-paced corporate position, she never thought her health would be a threat.

The first trial was related to breast cancer, which is the most common cancer among Canadian women. This clinical trial used genetic testing to gauge a patient’s breast cancer risk, and found that many women with the most common early-stage form of the disease could safely skip chemotherapy without hurting their chances of staying cancer-free. This means that thousands of women each year will be spared from the toxic side effects of chemotherapy.

The second trial focused on pancreatic cancer, one of the most difficult to treat and deadly cancers.

“The second trial focused on pancreatic cancer, one of the most difficult to treat and deadly cancers. After factoring in how fast the cancer is growing and how much cancer there is in a patient’s body, roughly 10–20% of patients with this disease are eligible to have surgery, followed by chemotherapy to remove their tumours to reduce the odds of the cancer returning (called a relapse). This is a critical issue because nearly three-quarters of these patients experience a relapse.

The clinical trial found that a new 4-drug chemotherapy combination was more effective than the existing treatment approach in delaying cancer relapse and extending survival. Patients who received the new treatment remained cancer-free for 9 months longer and lived, on average, 1.5 years longer than those given the standard chemotherapy.

“Now, three disease-free years later, I feel so blessed that this treatment has given me more time with my husband, children and grandchildren.”

Both trials were conducted through the Canadian Cancer Trials Group (CCTG) based in Kingston, Ontario. Last year, CCS invested $4.7 million in CCTG to fund life-saving clinical trials across the country.
**Week 1 Bonus Prizes of $5,000 Cash**

3 for $15, 6 for $30, 20 for $60, and 50 for $100. There is no maximum. 50/50 Raffle tickets can only be ordered in conjunction with the Fall VIP Lottery tickets.

**Weekly Prizes of $5,000 Cash**

3 for $15, 6 for $30, 20 for $60, and 50 for $100. There is no maximum. 50/50 Raffle tickets can only be ordered in conjunction with the Fall VIP Lottery tickets.

**FALL VIP LOTTERY:** Ticket prices are 4 for $20, 12 for $50, 20 for $75, and 50 for $150. Each ticket will be issued in sequential order and should arrive within three weeks following the order date. The winner of each prize at the price of $10,000 cash must have received their prize by midnight, October 24, 2018. All tickets purchased will be issued on a first-come, first-served basis. There is no limit to the number of 50/50 tickets that can be sold. If all the tickets are sold, the 50/50 prize will be conducted at 11:00 a.m. on September 12, 2018. The Early Bonus Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on September 12, 2018. The Early Birds Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on October 12, 2018. The Grand Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on November 30, 2018.

**DAILY GRAND PRIZES:**

Daily & Grand Prize Deadline: October 17, 2018

Daily Prize Announcements: November 1 - 30, 2018

Fall VIP Lottery Prize Prices:

- $100 Each 3 for $250
- $50 Each 8 for $375
- $25 Each 48 for $1000

**PRIDEFUL SUPPORTERS OF THE CANADIAN CANCER SOCIETY LOTTERY**

- Budds’ BMW Oakville
- Don Valley North Lexus
- Don Valley North Toyota
- Fraser Chrysler
- Guelph Infiniti Nissan
- Duss Brown GMC GM
- Gyro Mazda
- Jaguar London
- Land Rover London
- Mark Motors of Ottawa
- Mercedes-Benz London
- MINI Oakville
- Mymes Ford Sales
- Nurse Chevrolet Cadillac
- Poliacro Acura
- Ready Honda
- Whitby Toyota

**WHOLESALE OF HOPE 50/50 RAFFLE:** One prize will be awarded in the Wheels of Hope Lottery. The sale of each single 50/50 ticket will be one-half of the total proceeds received. The draw will be made by random number generator (RNG) software under the supervision of the Canadian Cancer Society. The winner of the Wheels of Hope Lottery will be the person listed on the winning ticket. If the ticket is invalid, the prize will be redrawn. If there is a discrepancy, the official records of Miratel Solutions Inc. will be deemed final. Vehicle cash-out values are based on 93 percent of the Manufacturer's Suggested Retail Price. Excludes代 assessed taxes and destination charges. Vehicle cash-out values are based on 93 percent of the Manufacturer’s Suggested Retail Price. Excludes taxes and destination charges. Vehicle cash-out values are based on 93 percent of the Manufacturer’s Suggested Retail Price. Excludes taxes and destination charges.

**CASH FOR KIDS CALENDAR LOTTERY:** Ticket prices are 4 for $20, 12 for $50, 20 for $75, and 50 for $150. Each ticket will be issued in sequential order and should arrive within three weeks following the order date. The winner of each prize at the price of $10,000 cash must have received their prize by midnight, October 24, 2018. All tickets purchased will be issued on a first-come, first-served basis. There is no limit to the number of 50/50 tickets that can be sold. If all the tickets are sold, the 50/50 prize will be conducted at 11:00 a.m. on September 12, 2018. The Early Bonus Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on September 12, 2018. The Early Birds Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on October 12, 2018. The Grand Prize tickets will be issued on a first-come, first-served basis. The prize will be conducted at 12:00 noon on November 30, 2018.

**Order tickets online at:**

lottery.cancer.ca

Call 24 hours a day, 7 days a week

1-866-846-8888

(416) 650-7833 TORONTO AREA

Net proceeds from the Cash for Kids Calendar Lottery will fund the best childhood cancer research in the country.
Help cancer patients in your community.

When you say “Yes” to the Wheels of Hope 50/50 Raffle you are helping patients in your community get to their cancer treatments.

**SAY YES!**

WHEELS OF HOPE

Canadian Cancer Society

**MINIMUM GUARANTEED PRIZE!**

$2,500,000

Winner takes half of all 50/50 ticket sales. No limit to how BIG the prize can grow.

2 for $15
6 for $30
20 for $60

50 for $100

**BEST VALUE!**

**DEADLINE: October 17, 2018**

50/50 tickets must be ordered in conjunction with the 2018 Fall VIP Lottery. The minimum guaranteed payout is $250,000. LL#9998; 50/50 LL#9992.